



Name, Surname: Goia, Simona Irina
Affiliation / Department: UNESCO Chair for Business Administration, Faculty of Business Administration - in foreign languages (FABIZ)
The Bucharest University of Economic Studies
Current position: Professor, PhD. Habil, Bachelor Program Coordinator (German Stream)
Citizenship / Nationality: Romanian
Date of birth: 02.10.1983
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PROFILE (A brief, focused section summarizing your academic background, research interests, and key accomplishments. This section should highlight your areas of expertise, goals, and what you bring to the academic community)

Simona Goia is Professor at the [Bucharest University of Economic Studies](#), Romania. She is habilitated since 2024 and holds a PhD in the field of Business Administration since 2011. Simona Goia coordinates the Bachelor Program of FABIZ (German Stream) and teaches in various Bachelor's, Master's and MBA programs within the German and English Department of the [Faculty of Business Administration in Foreign Languages](#) (FABIZ) and [Bucharest Business School](#) (BBS). Her main teaching and research areas are represented by Social Entrepreneurship, Human Resource Management/Leadership and Education.

Simona Goia is particularly interested in social entrepreneurship, a field in which she has gained extensive academic (research& teaching) and practical experience in numerous projects in Romania and abroad. Among these can be mentioned: several post-doctoral research grants at international level (Barcelona - Spain and Berlin and Magdeburg- Germany), various ERASMUS + projects, several sustainability related research projects financed by EEA and Norway Grants and more recently a complex research project in the field of "Accountable Governance and Responsible Innovation in Artificial Intelligence".

The research activity has been materialized in over 10 books and book chapters published by prestigious publishers in Romania and abroad, numerous articles published in well-known academic journals, including 8 Web of Science journals with AIS >0, and more than 20 presentations at international conferences, most of which indexed in ISI Proceedings.

Through her research and teaching activities, Simona aims to make a substantial and relevant contribution to the development of policies and programs geared towards sustainable growth and the education of responsible regional leaders who will establish the foundations for a harmonious and balanced society in all its aspects.

EDUCATION (List in reverse chronological order: Year, Degree, Field of Study, University Name, City, Country)

Habilitation	2024, Habilitation in the field Business Administration, Member of the Doctoral School Business Administration II , Bucharest University of Economic Studies, Romania
Post-Doc	Jun. 2014- Sept. 2015, Post-doctoral research grant within the European Project EXCELIS, Research Field: Social Entrepreneurship-a new socio-economic approach within the framework of sustainable development , Bucharest University of Economic Studies, Romania May 2015- Jul. 2015, Visiting post-doctoral researcher in the field of Social Entrepreneurship Chair of Business Administration, Polytechnic University of Catalunya, Barcelona, Spain Oct. 2013-Jul. 2014, DAAD (German Academic Exchange Service) Long- term Post-doctoral research grant, Research Field: Social Entrepreneurship in Germany and Romania- a comparative analysis University of Magdeburg and several research institutes in Berlin, Germany
PhD (Doctorate)	Dec. 2011, PhD in Economics, Research Field: Business Administration Bucharest University of Economic Studies, Romania PhD Thesis: „ <i>Dynamics of non-linear integrators for the generation and development of intellectual capital</i> ” Jan.-Aug.2011, Visiting researcher, PhD Scholar Chair of Business Administration, Polytechnic University of Catalunya, Barcelona, Spain Oct. 2008-Sept. 2011, PhD Student Doctoral research grant within the European Project „Doctoral Programme and PhD Students within the Triangle Education-Research-Innovation (DOC-ECI)“ Bucharest University of Economic Studies, Romania
Master/ Bachelor	Oct. 2002- Jul.2006, University studies in Business Administration Diploma thesis: „ <i>Multimedia Project Management</i> “ (Final grade: 9,88/ 10,00- maximum grade) Faculty of Economic Studies in Foreign Languages (German Section) Bucharest University of Economic Studies, Romania Oct. 2004-Jul. 2005, DAAD (German Academic Exchange Service) Long- term Scholarship- ERP Program

PROFESSIONAL TRAINING (*Year Completed, Training/Certification Title, Institution, Location – relevance to subject taught / research interests*)

2024, Graduation certificate, **Advanced digital skills training program** (M1- Applications for personal productivity in the digital environment, M2- Artificial Intelligence, M3- Communication skills, persuasive online and offline presentation through digital tools, M4- Applications for collaboration in educational projects in total 80 hours of training), financed by the PNRR Project "Sustainable University through Digitalization. Investments in Research and Education Infrastructure.", Bucharest, Romania
2023, Participation certificate, **Ethics and integrity. National Anti-Corruption Strategy 2021-2025**, Focus Training, Bucharest, Romania

Aug.-Sept. 2016, **Scholar of the German Academic Scholarship Foundation (Studienstiftung des Deutschen Volkes)**

International Summer Academy „Precision, error and truth- challenges for empirical research and modelling”

Krakow, Polen

2013, Participation certificate, Professional development workshop organized by **DAAD (German Academic Exchange Service)** on the topic of "**Unequal but equal?! Women in a gender-equal society**", Bonn, Germany

2010, **Didactics of subject-specific foreign languages (German) courses** offered alongside degree studies (in total 30 hours of training), DAAD (German Academic Exchange Service), Technical University of Timisoara, Romania

ACADEMIC MANAGEMENT (*List in reverse chronological order Administrative responsibilities, Year range, Position Title, University Name, City, Country, Courses Taught, Main responsibilities*)

2022- present, **Bachelor Program Coordinator (German Stream)**, Faculty of Business Administration - in foreign languages (FABIZ), The Bucharest University of Economic Studies

2012- present, Project Manager, Coordination of various education projects (workshops, summer schools, training programs, international cross-cultural fairs etc.)

ACADEMIC EXPERIENCE (*List in reverse chronological order. Year range, Position Title, University Name, City, Country, Courses Taught, Main responsibilities*)

Feb. 2025- present, **Professor, English and German Streams (BA and MA programs)**, Faculty of Business Administration in foreign languages (FABIZ) + **MBA Programs**, Bucharest Business School (BBS)- The Bucharest University of Economic Studies
Various courses in the field of Introduction to Business Administration, Social Entrepreneurship, Human Resource Management and Leadership. Preparation of courses and seminars, teaching and evaluation activities, coordination of various disciplines teaching teams, supervising various academic projects, BA, MA and PhD theses, other research activities, and scientific publishing, other administrative activities.

Oct.2016 -Jan. 2025, **Senior Lecturer, English and German Streams (BA and MA programs)**, Faculty of Business Administration in foreign languages (FABIZ) + **MBA Programs**, Bucharest Business School (BBS)- The Bucharest University of Economic Studies

Various courses in the field of Introduction to Business Administration, Social Entrepreneurship, Human Resource Management and Leadership. Preparation of courses and seminars, teaching and evaluation activities, coordination of various disciplines teaching teams, supervising various academic projects, BA and MA theses, other research activities, and scientific publishing, other administrative activities.

Oct. 2013- Sept. 2016, **Lecturer, English and German Streams (BA and MA programs)**, Faculty of Business Administration in foreign languages (FABIZ)

Various courses in the field of Introduction to Business Administration, Social Entrepreneurship, Human Resource Management, European Business Environment, Cross-Cultural Management- Preparation of courses and seminars, teaching and evaluation activities, supervising various academic projects, BA and MA theses, other research activities, and scientific publishing, other administrative activities.

Oct.2013-Mar.2014, **Visiting professor at “Otto-von-Guericke” University, Magdeburg, Germany**

Romania’s integration within the European Union (Lecture/ seminar)

Feb 2009- Sept. 2013, **Teaching Assistant, English and German Streams (BA programs)**, Faculty of Business Administration in foreign languages (FABIZ), The Bucharest University of Economic Studies

Various courses in the field of Introduction to Business Administration, European Business Environment, Cross-Cultural Management- Documenting and preparing seminars, assistance at the courses, teaching and evaluation activities, joint supervision of BA theses, other research activities, and scientific publishing

Feb. 2009-Nov. 2013, **Counsellor at the International Office**, Bucharest University of Economic Studies, Romania

Projects for English and German speaking area

RESEARCH PROFILE (*List the main areas of research focus, including specific topics, methods, or themes*)

Simona Goia's research interests focus on two main directions: the first one lies in the field of (social) entrepreneurship and social responsibility, as it is perceived in our country by the different actors involved: from the university to entrepreneurs and the representatives of generation Z up to the Romanian entire society (at a broader level). In the light of current developments of technology special attention was dedicated to responsible and sustainable artificial intelligence (perceived also as opportunity to better integrate various vulnerable groups). The second major research field is in the area of human resource management, with a focus on transition from academic/ school to professional life.

The research methods are mixed, combining the qualitative approach with the quantitative one, depending on the research setting and circumstances.

LIST OF PUBLICATIONS (Title of Article, Journal/Conference Name, Volume, Issue, Pages, Year)

List of articles published in peer reviewed journals (selection):

Covrig, M., Goia (Agoston), S.I., Igret, R.S., Marinas, C.-V., Burca, O.- A. (2025), "Emotional Intelligence and Work Engagement: Connected or not? Evidence from the IT&C sector in Romania", *Transformations in Business & Economics*, Vol. 24, No 2 (65), pp.43-71, <https://www.transformations.knf.vu.lt/65/rp65.pdf>.

Tantau, A.; **GOIA, S.I.**; Dinca, V.M.; Păunescu, C.; Stamule, S.; Stamule, T.; Bogdan, A. (2024) Exploring the Generation Z Attitude towards Energy Efficiency Improvement and Decarbonization through Heat Pumps: An Empirical Study in Romania, *Sustainability*, 16(3), 1250, ISSN: 2071-1050, WOS:001159190600001, <https://doi.org/10.3390/su16031250>

Busu C., Busu, M., **GOIA (AGOSTON) S.**, Nedelcu. C. (2024) Analysing the impact of the biomass sector on economic growth in Romania using econometric modelling. *Management & Marketing*, 19(3), pp. 520-537, DOI: 10.2478/mmcks-2024-0023.

Păunescu C.,Dincă V.,Bogdan A.,**GOIA (AGOSTON) S.**, Stamule S.,Stamule T., Tanțău A. (2023) Managing energy performance through heat pumps. Success drivers and barriers in residential sector. *Management & Marketing*, 18(3), pp. 214-233, <https://doi.org/10.2478/mmcks-2023-0012> .

Covrig, M., **GOIA (AGOSTON), S.I.**, Igret, R.S., Marinaş, C.V., Miron, A.D., Roman, M. (2023) Students' Engagement and Motivation in Gamified Learning, *Amfiteatru Economic*, 25 (SI 17), pp. 1003-1023, ISSN: 1582-9146, WOS:001101234800005, <https://doi.org/10.24818/EA/2023/S17/1003>

Igret, R., Busu, M. **GOIA (AGOSTON), S.**, Marinaş, C., Radu, C. (2023) The Mediating Role of Entrepreneurial Leadership between perceived Organisational Culture and Engagement (2023) *Journal of Economic Computation and Economic Cybernetics Studies and Research*, 57(3), pp. 173-186, E-ISSN 1842-3264, WOS:001078305500010, DOI10.24818/18423264/57.3.23.10, https://ecocyb.ase.ro/nr2023_3/10_IgretStefania_IrinaGoia_V4.pdf

Covrig, M., **GOIA (AGOSTON), S.I.**, Igret, R.S., Marinaş, C.V., Olariu, A.A., Roman, M. (2022) Discovering the tutors' perspective on the quality of internship programs in a pandemic context, *Management & Marketing*, 17(3), eISSN2069-8887, pp. 306-327, <https://doi.org/10.2478/mmcks-2022-0017>

GOIA (AGOSTON), S., Igret, R., Marinaş, C., Olariu, A., Roman, M. (2022) Internships, Skills and Employability: Mapping the Field through a Bibliometric Analysis, *Journal of Economic Computation and Economic Cybernetics Studies and Research*, 56 (3), pp.331-348, E-ISSN 1842-3264, WOS:000890159300021, DOI10.24818/18423264/56.3.22.21, https://ecocyb.ase.ro/nr2022_3/21.%20Goia%20Irina.%20Cristian%20Marinas.pdf

Marinaş, C., **GOIA (AGOSTON), S.**, Igret, R., Marinaş, L. (2018) Predictors of Quality Internship Programs—The Case of Romanian Business and Administration University Education, *Sustainability*, 10(12), 4741, ISSN 2071-1050, WOS:000455338100407, <https://doi.org/10.3390/su10124741>

GOIA (AGOSTON), S., Marinaş, C.M., Igret, R.S. (2017) A plea for quality in internship programmes – evidence from the business and administration students' experience, *Management & Marketing. Challenges for the Knowledge Society*, 12(1), ISSN 2069-8887, ISSN-L 1842-0206, pp. 49-60, DOI: 10.1515/mmcks-2017-0004.

Suci, M.C., Fanea-Ivanovici, M., **AGOSTON, S.** (2015) Post-crisis evolution of creative industries, *Theoretical and Applied Economics*, Special Issue, Vol. XXII, pp.27-32, 2015, ISSN 1841-8678 (print), ISSN 1844-0029 (online).

Deaconu, A., Igret, R., **AGOSTON, S.**, Marinas, C., Codruz-Bacescu, M. (2014) Entrepreneurial Initiatives versus Entrepreneurial Skills in South-Eastern Romania, *Review of International Comparative Management*, Vol.15, No.3, pp. 284-296, ISSN 1582-3458.

AGOSTON, S., Intellectual Capital in Social Enterprises (2014) *Management & Marketing. Challenges for the Knowledge Society*, 9(4), pp. 423-438, ISSN 2069-8887, ISSN-L 1842-0206.

Dima, A., Vasilache, S., Ghinea, V., **AGOSTON, S.** (2013) A model of Academic Social Responsibility, *Transylvanian Review of Administrative Sciences*, 38E, pp.23-43, ISSN 1842-2845, WOS:000315127600002, <https://rtsa.ro/tras/index.php/tras/article/view/86/82>

AGOSTON, S., Dima, A. (2012) Trends and strategies within the process of academic internationalization, *Management & Marketing. Challenges for the Knowledge Society*, 7(1), pp.43-56, ISSN 1842-0206.

Lefter, V., Brăianu, C., Agapie, A., **AGOSTON, S.**, Orzea, I. (2011), *Intergenerational knowledge transfer in the academic environment of the knowledge-based economy*, *Amfiteatru Economic*, 13(30), pp.392-403, ISSN 1582-9146, WOS: 000297929000005, <https://www.amfiteatrueconomic.ro/ArticolEN.aspx?CodArticol=1052>

List of papers published in conference proceedings (selection):

Covrig, M. **GOIA (AGOSTON), S.**, Igret, S. R., Marinaş, C. V. Olariu, A.A., Roman, M. (2023) *The quality of internship programs in Romania. The employers' perspective*. In: Busu, M. (eds) Digital Economy and the Green Revolution. ICBE 2022. Springer Proceedings in Business and Economics. Springer, Cham., pp.93-106, WOS:000964117400007, DOI10.1007/978-3-031-19886-1_7.

Igret, R.Ş., Marinaş, C.V., Roman, M., **GOIA (AGOSTON), S.I.** (2022) *Work Ability Index-Evidence from the Human Resource Field in Romania*. In: Busu, M. (eds) Digital Economy and New Value Creation. ICBE 2021. Springer Proceedings in Business and Economics. Springer, pp 47-59, Print ISBN 978-3-031-07264-2.

Dan, M.C., **GOIA (AGOSTON), S.I.**, Hadad, S. (2022) *COVID-19 Crisis Among Romanian Entrepreneurs—Challenges and Support Measures*. In: Busu, M. (eds) Digital Economy and New Value Creation. ICBE 2021. Springer Proceedings in Business and Economics. Springer, Cham, pp 235-249, Print ISBN 978-3-031-07264-2.

Dan, M.C., **GOIA (AGOSTON), S.I.**, Roşca, V.I. (2022) *Reducing the Socio-economic Impact of COVID-19 Crisis through Public Measures and Support Schemes*. In: Fotea, S.L., Fotea, I.Ş., Văduva, S. (eds) Navigating Through the Crisis – A special Issue on the Covid 19 Crises. GSMAC 2020. Springer Proceedings in Business and Economics. Springer Cham, pp. pp 189–207, ISBN: 978-3-030-82755-7

Marinas, C., **GOIA (AGOSTON), S.**, Gora, A., Igret, R., Roman, M., Stefan, S. (2021) *A Bibliometric Analysis of the Relationship Internship – Skills – Employability*, Proceedings of the 15th International Management Conference “Managing People and Organizations in a Global Crisis” 4th-5th November, 2021, Bucharest, Romania, pp.669-681, Ed ASE, ISSN 2286-1440, DOI: 10.24818/IMC/2021/04.03.

Dan, M.C., **GOIA, S.I.** (2020) *Challenges for Entrepreneurs amidst the Covid-19 Crisis* in Dinu, V. (Ed.) Proceedings of the 6th BASIQ International Conference on New Trends in Sustainable Business and Consumption, Messina, 4-6 June 2020, pp. 602-609, ISSN 2457-483X, WOS:000630165800076.

Dan, MC, **GOIA (AGOSTON) SI**, Rosca, V., Hadad, S. (2018) *Entrepreneurial Skills and Initiatives Among Business and Economics Students*, Proceedings of the BASIQ INTERNATIONAL CONFERENCE New Trends in Sustainable Business and Consumption, Heidelberg, 31 May- 3 June 2018, pp. 158-165, 2018, ISSN 2457-483X, WOS:000462608500018.

Dan, MC, **GOIA (AGOSTON) SI** (2018) *Entrepreneurship and regional development. A bibliometric analysis*, Proceedings of the International Conference on Business Excellence, Bucharest, 22-23 March 2018, pp.276-287, ISSN 2558-9652, WOS:000442804800025, DOI10.2478/picbe-2018-0025.

GOIA (AGOSTON), SI, Igret, R., Marinas, CV (2017) *Internship programmes - bridge between school and professional life*, Proceedings of the International Conference on Business Excellence, Bucharest, 30-31 March 2017, pp. 418-426, ISSN 2502-0226, WOS:000431004400045, DOI10.1515/picbe-2017-0045.

Marinas, C., Igret, R., **AGOSTON, S.** (2014) *Students' career motivation – a pilot study*, Proceedings of the 8th International Management Conference „Management Challenges for Sustainable Development”, Bucharest, 6-7 November 2014, pp.973-980, ISSN 2286-1440, WOS:000396392900096.

List of books & book chapters (selection):

Marinas, C., **GOIA, S.**, Covrig, M., Igret, R., Roman, M., Olariu, A. (2024) *Perspective asupra calității programelor de practica din invatamantul superior economic*, Ed. ASE, Bucuresti, ISBN: 978-606-34-0488-7, <https://www.editura.ase.ro/Perspective-asupra-calitatii-programelor-de-practica-din-invatamantul-superior-economic/>

Volkmann C., **GOIA (AGOSTON) S.I.**, Hadad S. (2018) Social Entrepreneurship Across the European Union: An Introduction. In: Dima A. (eds) *Doing Business in Europe: Economic Integration Processes, Policies, and the Business Environment*, pp. 213-234, ISSN: 1431-1941, Ed. Springer, WOS:000441014900011, https://doi.org/10.1007/978-3-319-72239-9_10

Alarcón V.F., Hadad S., **GOIA (AGOSTON) S.I.** (2018) European Union Between the Big Bang and the Big Crunch In: Dima A. (eds) *Doing Business in Europe: Economic Integration Processes, Policies, and the Business Environment*, pp. 1-19, ISSN: 1431-1941, Ed. Springer, WOS:000441014900002, https://doi.org/10.1007/978-3-319-72239-9_1

GOIA (AGOSTON) S.I. (2016) *Antreprenoriatul social- o nouă abordare socio-economica în contextul dezvoltării durabile*, Ed. ASE, Bucuresti, ISBN: 978-606-34-0065-0, <https://www.editura.ase.ro/Antreprenoriatul-social-o-noua-abordare-socioeconomica-in-contextul-dezvoltarii-durabile/>

AGOSTON, S. Convergence of internationalization paths in Romanian universities-a qualitative analysis (2014) in Dima, A. (ed.) *Handbook on Research on Trends in European Higher Education Convergence*, IGI Global SUA, pp.392-412, ISBN 978-1-4666-5998-8 (hardcover), ISBN 978-1-4666-5999-5 (ebook), ISBN 978-1-4666-6001-4 (print & perpetual access), DOI: 10.4018/978-1-4666-5998-8.ch020, <https://www.igi-global.com/chapter/convergence-of-internationalization-paths-in-romanian-universities/110103>

AGOSTON, S., Igret, R. Implementation of Bologna reforms – a comparative analysis between participating countries (2014) in Dima, A. (ed.) *Handbook on Research on Trends in European Higher Education Convergence*, IGI Global SUA, pp.106-123, ISBN 978-1-4666-5998-8 (hardcover), ISBN 978-1-4666-5999-5 (ebook), ISBN 978-1-4666-6001-4 (print & perpetual access), DOI: 10.4018/978-1-4666-5998-8.ch006, <https://www.igi-global.com/chapter/implementation-of-bologna-reforms/110087>

AGOSTON, S., Lasch, K., Multiculturalism and internationalization of Romanian universities (2014) in Vasilache, S. (ed.) *Cross-Cultural Training and Teamwork in Healthcare*, pp. 16-33, IGI Global, SUA, ISBN13: 9781466643253, ISBN10: 1466643250, EISBN13: 9781466643260, DOI: 10.4018/978-1-4666-4325-3.ch002, <https://www.igi-global.com/chapter/multiculturalism-and-internationalization-of-romanian-universities/97279>

AGOSTON, S., *Modelling Intellectual Capital using AHP* (2011) in Bratianu, C., Agapie, A., Orzea, I., Agoston, S., *Knowledge strategies and decision making*, pp.150-164, Ed. ASE, Bucuresti, ISBN 978-606-505-468-4, <https://www.editura.ase.ro/Knowledge-strategies-and-decision-making/>

Case Studies:

Case Study: Transformation of the Finance Function at OMV Petrom S.A., Authors: Simona Irina Goia and Sorin Anagnost

SCIENTIFIC COMMITTEES OF ACADEMIC JOURNALS / CONFERENCES, REVIEW ACTIVITY (*Name, Publisher, Role, Affiliated Institution/Organization, Years of Involvement / Brief description of contributions*)

Reviewer in the committees of more than 5 international academic journals and conferences

Co-chair of the Mini-track “Human Resources- a game changer of the business strategy” within the International Conference on Business Excellence ICBE (2021-2026)

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PROJECTS (*Year Range, Project number/code, Project Title, Budget, Position/Role, Link to project webpage. List the more relevant projects to academic sector*)

Oct. 2025-present, Trainer within the project “**Leadership and effective management in education – Edu-LIDER**”, EU funded project conducted within the Bucharest University of Economic Studies, Romania

Apr. 2025- present, Expert within the project “**Practice and invest in your career – PRICE**”, EU funded project conducted within the Bucharest University of Economic Studies, Romania

Sept. 2023- present, Experienced researcher within the research project “**Accountable Governance and Responsible Innovation in Artificial Intelligence**”, Project Director: Prof.univ.dr. J.Ch. Fieseler, BI Norwegian Business School.

2024-2025, Researcher within the project “**Romanian Business Index**” (yearly research project)

Sept. 2024-Jan. 2025, Researcher within the project “**EMpowering Communities for EneRGy Transition Towards Carbon NEutrality in Romania**” financed by EEA and Norway Grants 2014-2021 and implemented by the Bucharest University of Economic Studies

2024-2025, Teacher and researcher within the international Erasmus + Project “**Social Innovation and Entrepreneurship**”

Consortium of European universities from Germany, Netherlands and Romania

2024-2025, Expert, Development of the MBA Program “**Economics of Education and Leadership**” in collaboration with EY and The World Bank Group

Feb.- Sept. 2023, Researcher within the project “**The Potential for Sustainable Biomass in the Romanian Energy Sector**” financed by EEA and Norway Grants 2014-2021 and implemented by the Bucharest University of Economic Studies

Feb.- Sept. 2023, Researcher within the project “**The potential for starting and developing a business for integrated technology based on heat pumps, thermal energy storage and smart control systems in order to enable the decarbonization in Romania**” financed by EEA and Norway Grants 2014-2021 and implemented by the Bucharest University of Economic Studies

2021-2023 Teacher and researcher within the international Erasmus + Project “**Community Learning for Local Change (CLLC)**” Consortium of European universities from Germany, Estonia, Netherlands and Romania

Feb-Apr.2022 Trainer Entrepreneurship/ Business Plan Development within the project „**SEED ACCELERATOR 2020! – Fostering Entrepreneurship through Start-ups in Innovative Fields**”, University of Agronomic Sciences and Veterinary Medicine of Bucharest

Jan. 2021- Sept. 2022, Research activity within the project “**Practice Intelligent Your Development– Pride U**”, EU funded project conducted within the Bucharest University of Economic Studies, Romania

2021- 2022, Teacher and researcher within the international Project “**SEIP- Social Entrepreneurship Incubation Program**”

International project fostering online collaboration between students and social enterprises around the world developed in partnership by seven international universities

2017-2018, Teacher and researcher within the international Erasmus + Project “**Social Entrepreneurship for Local Change (SELC)**”, Consortium of European universities from Germany, Estonia, Netherlands and Romania

Aug.-Dec. 2017, Director of the research project “**Research on dual studies at the university level in Romania**”, carried out within the Bucharest University of Economic Studies in collaboration and with the support of Kaufland Romania

Aug.- Nov.2017, Researcher within the project “**Development of the framework for student entrepreneurial initiatives within the Bucharest University of Economic Studies (GoBIZ)**”, Bucharest University of Economic Studies, Romania

2017, Researcher within the project „**Analysis of positions and job description**” within the Bucharest University of Economic Studies - FP ASE”, Bucharest University of Economic Studies, Romania

Aug. -Nov. 2015, Workshop expert within the project “**Developing the entrepreneurial and managerial skills of students and young entrepreneurs**” in order to generate new businesses (BizStart)”, EU funded project conducted within the Bucharest University of Economic Studies, Romania

Jun. 2014- Sept.2015, Director- Postdoctoral Research grant „**Social Entrepreneurship-a new socio-economic approach within the framework of sustainable development**”, EU funded project conducted within the Bucharest University of Economic Studies, Romania

May 2014- Oct.2015, Research activity within the project “**Student Internships within the field of Human Resources- PREUS**” EU funded project conducted within the Bucharest University of Economic Studies, Romania

Oct. 2013-Jul. 2014, Postdoctoral Research Grant, Research Field: „**Social Entrepreneurship in Germany and Romania- a comparative analysis**”, DAAD (German Academic Exchange Service) funded grant in Berlin and Magdeburg, Germany

Oct. 2008-Sept. 2011, Director- Doctoral Research grant „**Dynamics of non-linear integrators for the generation and development of intellectual capital**”, EU funded project conducted within the Bucharest University of Economic Studies, Romania 2009-present

2010-2013, Researcher within the project „**Multivariate critical analysis of convergence in European Higher Education**“ Bucharest University of Economic Studies, Romania

2010, Researcher within the project „**Collaborative systems and mechanisms for the economic clusters and companies' networks in the global knowledge economy**”, Bucharest University of Economic Studies, Romania

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS (*Association Name, Membership Type, Year. List memberships in professional bodies and associations*)

Jul.2020- present, **Member**, representative of FABIZ in the **Commission of Ethics and Professional Deontology** (CEPD) of the Bucharest University of Economic Studies

May 2025- present, **Member of the Doctoral School Business Administration II**, Bucharest University of Economic Studies, Romania and Member of The **IDEAS Research Center** of FABIZ

June 2025-present, **Member of the EGOS (European Group for Organizational Studies)**

INDUSTRY AND SOCIETAL ENGAGEMENT (*Engagement Activity/Program, Volunteering, Company/Organization Name, Year. Include details of your interactions with industry or contributions to society*)

2022-2023, Member of the jury of the **Early Innovators competition, the largest business plan competition for high school students in Romania** organized by BCR Business School in collaboration with Steinbeiss Innovationszentrum

Oct.2004-Jul.2005, Student Organization **AIESEC**- Committee, Trier, Germany

GRANTS AND HONORS (*Award Title, Awarding Organization, Year Received / List any professional recognitions or awards*)

2018, **Special Award of Excellence** for promoting entrepreneurship and European values from the Association of Romanian Economics Faculties (AFER) **for the book** “Doing Business in Europe. Economic Integration Processes, Policies, and the Business Environment”, published by Springer.

INTERNATIONAL EXPERIENCE / ACADEMIC ENGAGEMENT (*Experience Title, Location, Duration / Brief description of the international experience and its relevance*)

Apr. 2025- Erasmus + Social Innovation and Entrepreneurship, BIP “**Social Innovation Seminar**”, IP at HfWU Nürtingen-Geislingen, Germany, 60 teaching hours

Apr. 2024- Erasmus + Social Innovation and Entrepreneurship, BIP “**Community Learning for Local Change**”, IP at Van Hall Larenstein University of Applied Sciences (VHL), The Netherlands, 60 teaching hours

May 2015- Jul. 2015, **Visiting post-doctoral researcher in the field of Social Entrepreneurship**

Chair of Business Administration, Polytechnic University of Catalunya, Barcelona, Spain

Oct.2013-Mar.2014, **Visiting professor at “Otto-von-Guericke” University, Magdeburg, Germany**

Romania's integration within the European Union (Lecture/ seminar)

Oct. 2013-Jul. 2014, **DAAD (German Academic Exchange Service) Long- term Post-doctoral research grant, Research Field: Social Entrepreneurship in Germany and Romania- a comparative analysis**

University of Magdeburg and several research institutes in Berlin, Germany

Jan.- Aug. 2011, **Visiting researcher, PhD Scholar**

Chair of Business Administration, Polytechnic University of Catalunya, Barcelona, Spain

Oct. 2004-Jul. 2005, **DAAD (German Academic Exchange Service) Long- term Scholarship during University Studies (Diploma)- ERP Program**, University of Trier, Germany

LANGUAGES (*Indicate language and proficiency levels: Beginner, Intermediate, Upper Intermediate, Advanced, Proficiency*)

English- Proficiency (C1- Prosper Language Center)

German- Proficiency (C1- Test DaF)

Spanish- Upper Intermediate (B1)

SKILLS (*List key competencies and proficiencies. Skill Category (Research, Teaching and Mentoring, Technical and Analytical, Communication), Brief Description, Context/Example, Date if relevant*)

Computer skills: SPSS, Microsoft Office, Online Teaching Platforms

Research skills: analytical and critical thinking, summarizing and synthesizing capabilities, academic writing, data processing and presentation acquired within the research seminars and projects conducted in Romania and abroad

Team management and team working skills acquired within the projects developed and coordinated

Excellent communication and public speaking skills acquired within the teaching activities and presentations/ speeches delivered at various conferences, seminars and workshops

Jul. 2005- „Certificate of European Studies“, University of Trier, Germany